

Good energy,
good ideas _____ 

Nuovo look

Uno spazio digitale dove poter MERAVIGLIARSI

Uno spazio digitale che racchiuda i tuoi interessi ed i tuoi bisogni

Uno spazio digitale dove poter comporre la propria essenza



NEW PROJECT



BRAND GUIDELINES
2021



Usare
l'immaginazione

Tematiche

OGGETTI DI DESIGN

ARREDO

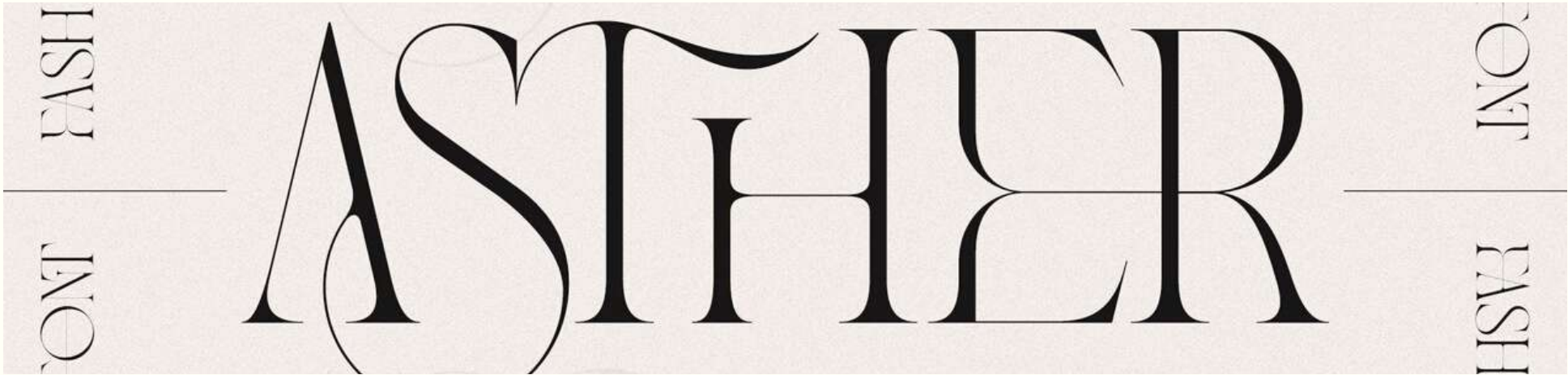
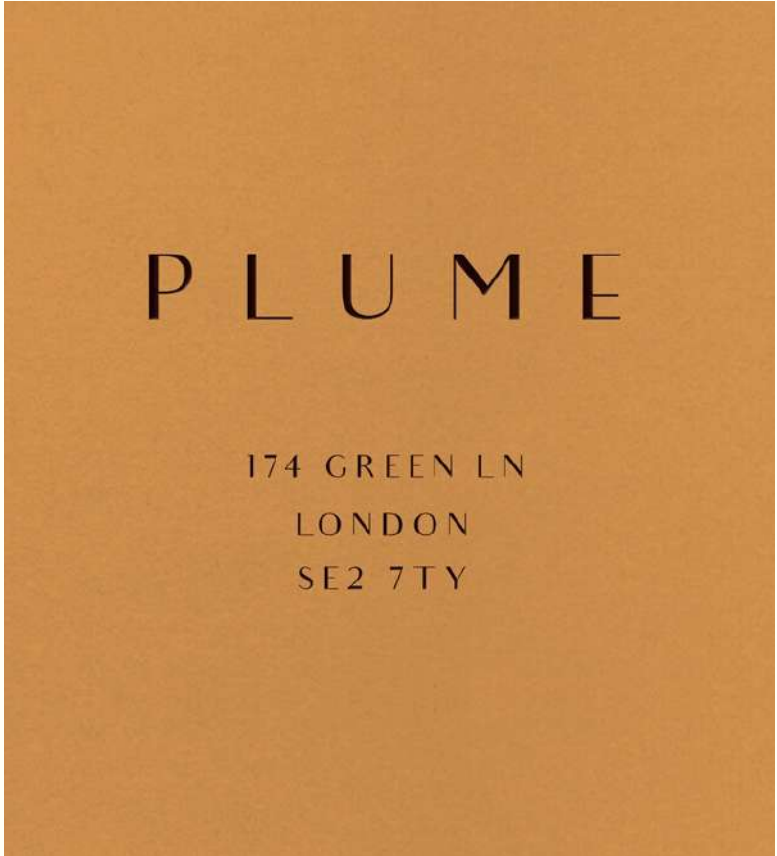
BEAUTY

MULTITASK

INNOVAZIONE

Dimmi di più..

CREATIVE INSPO





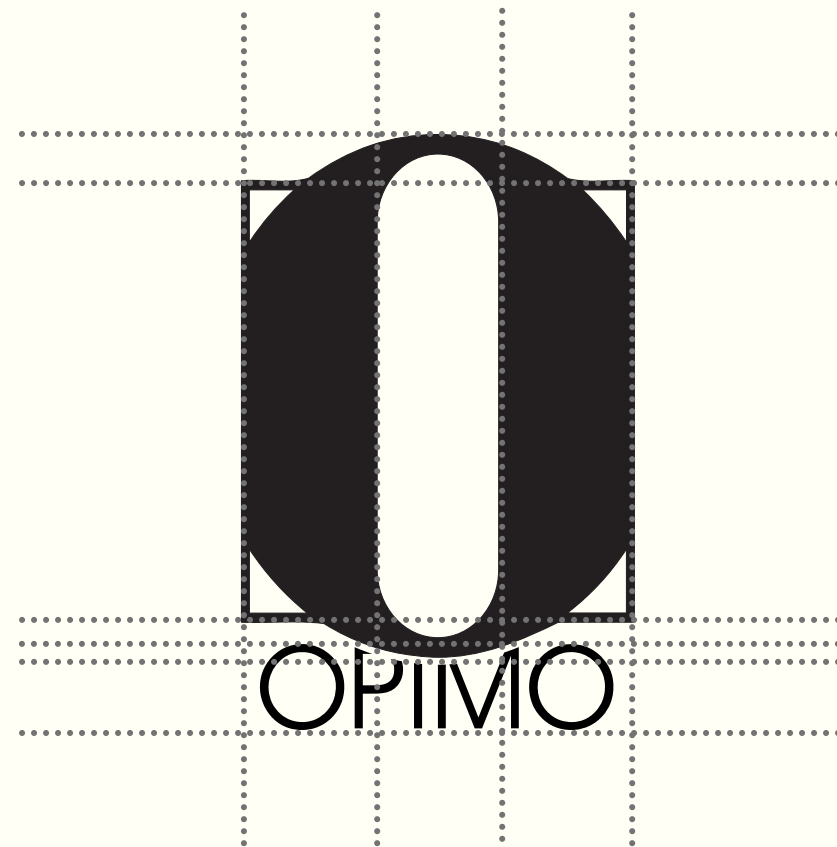
Naming

O-PÌ-MO

SIGNIFICATO Grasso; ricco; abbondante
ETIMOLOGIA dal latino opimus grasso, fertile, ricco.

Parola aulica e semplice.

Logo style



MARCHIO ASTRATTO

Logotipo abbinato ad un simbolo grafico

Typography

AvantGarde Normal BT Book

Un font sans serif che si integra perfettamente al carattere del logo!
Semplicità ed eleganza si uniscono per creare uno stile unico.

OPIMO

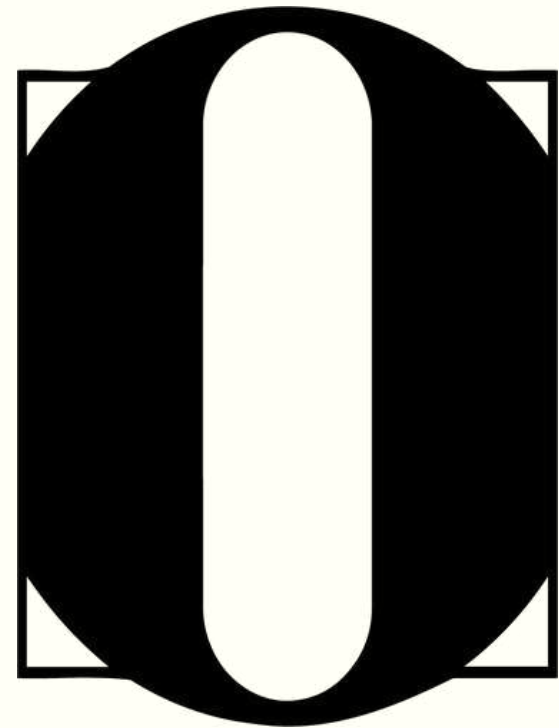
Versione monocromatica
positiva



Versione monocromatica
negativa



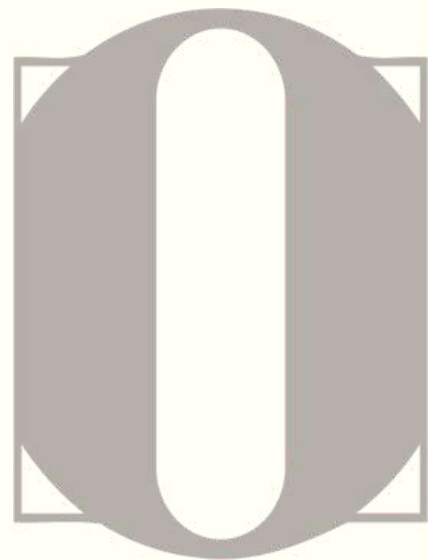
Versione compressa



Versione estesa



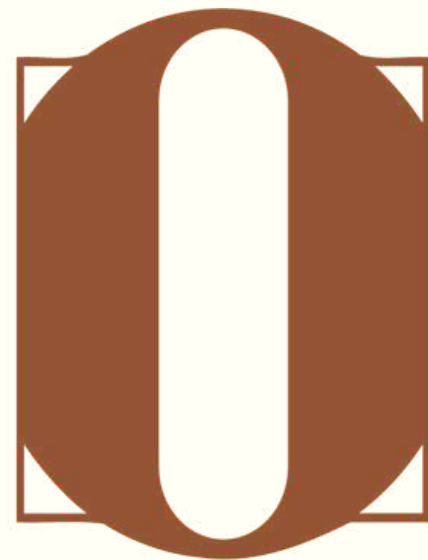
Palette colore



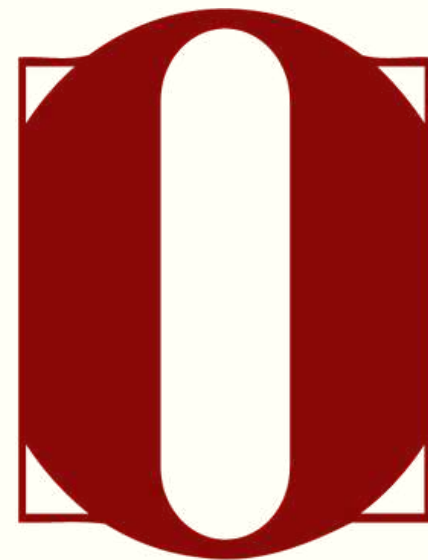
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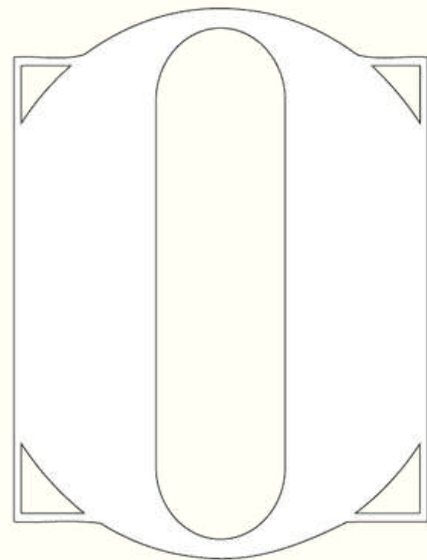
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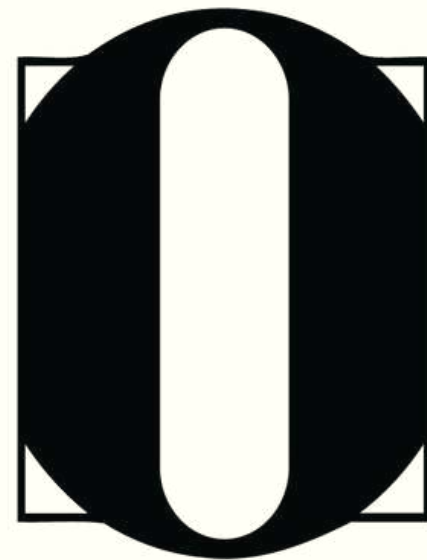
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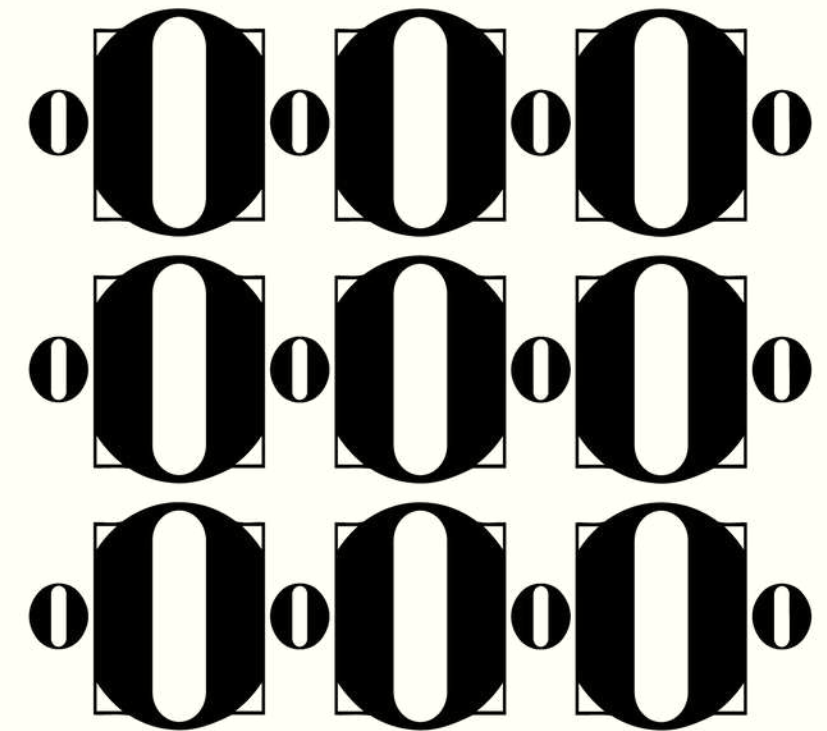
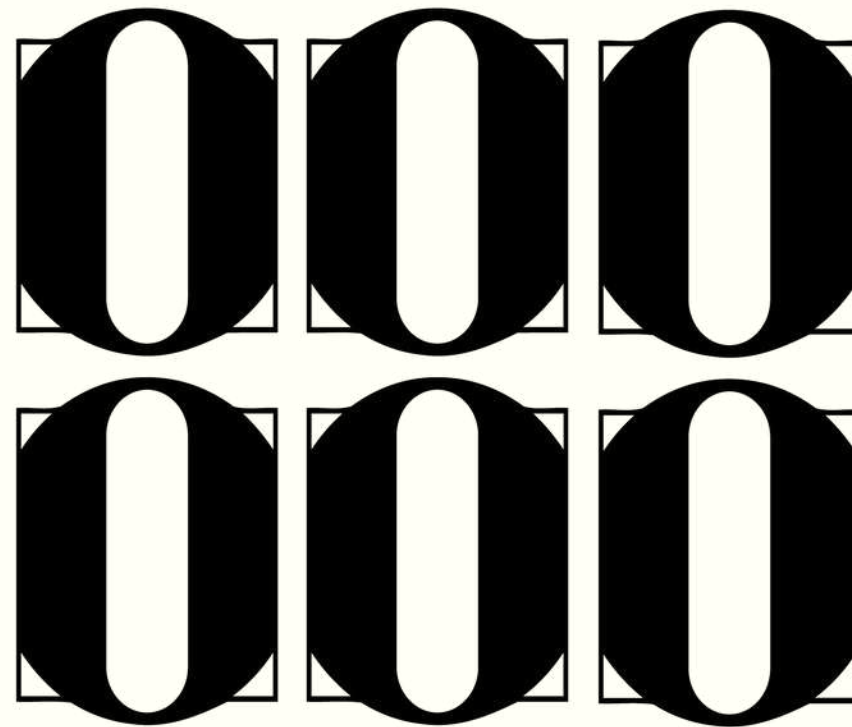
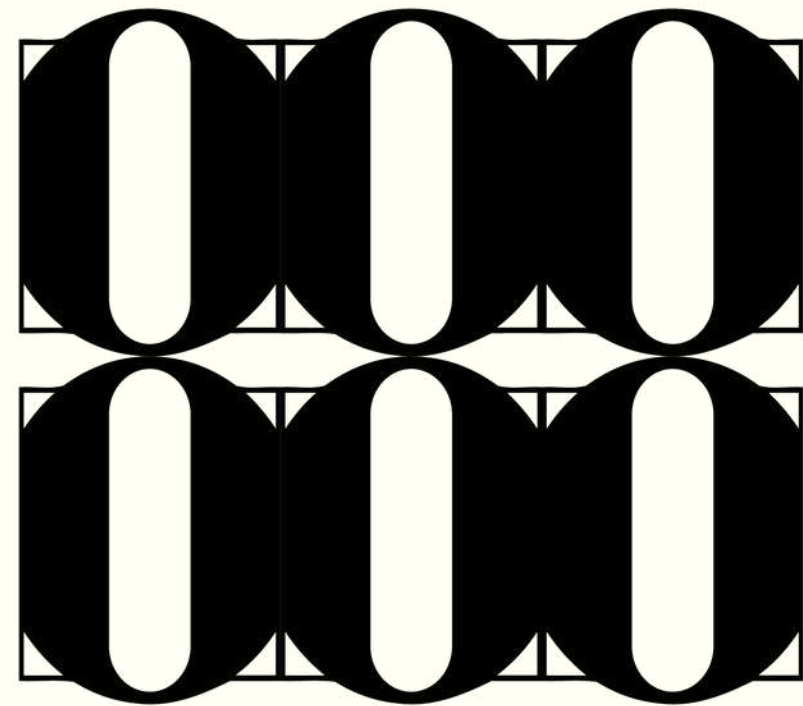


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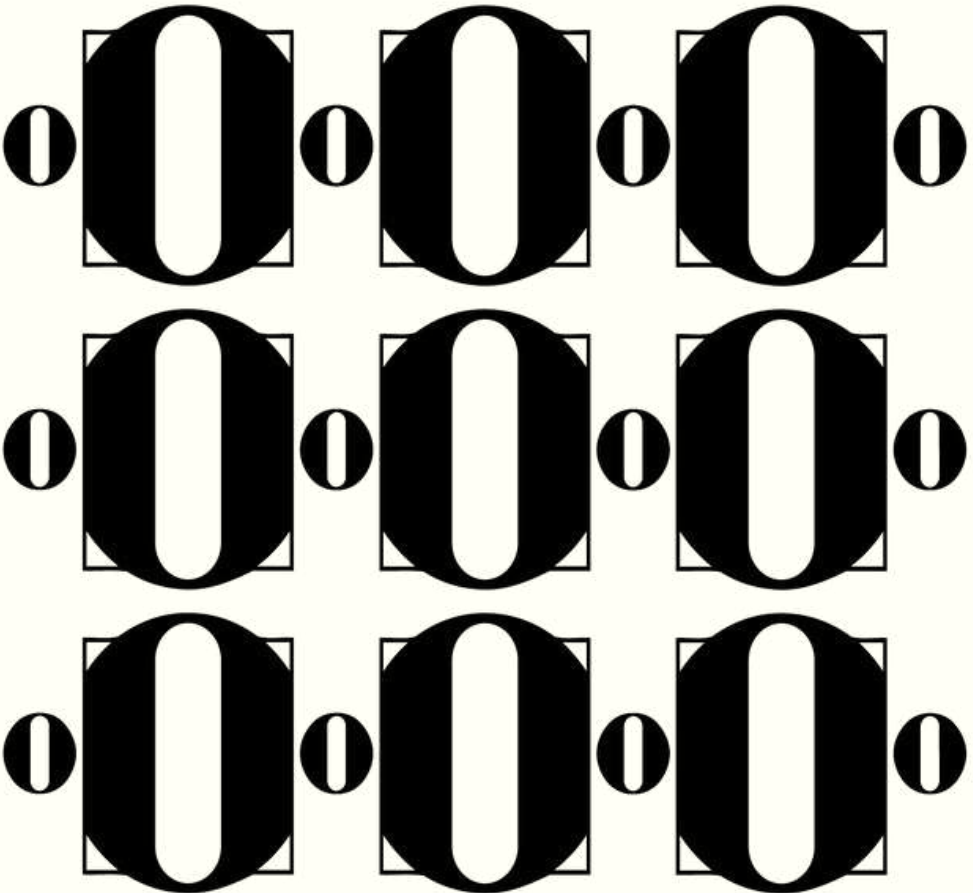
Pattern



NEW PROJECT

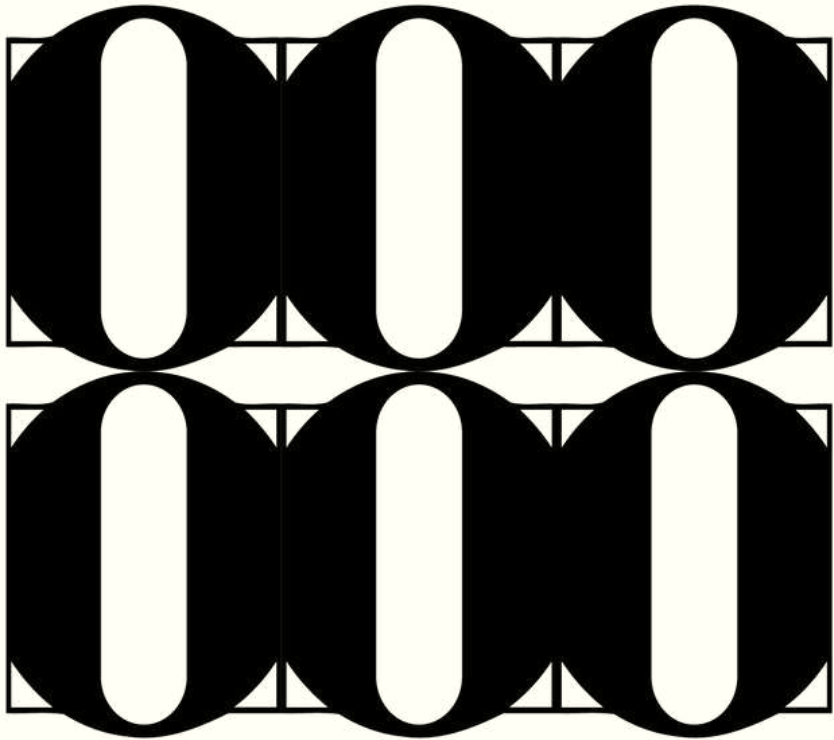


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Corporate identity

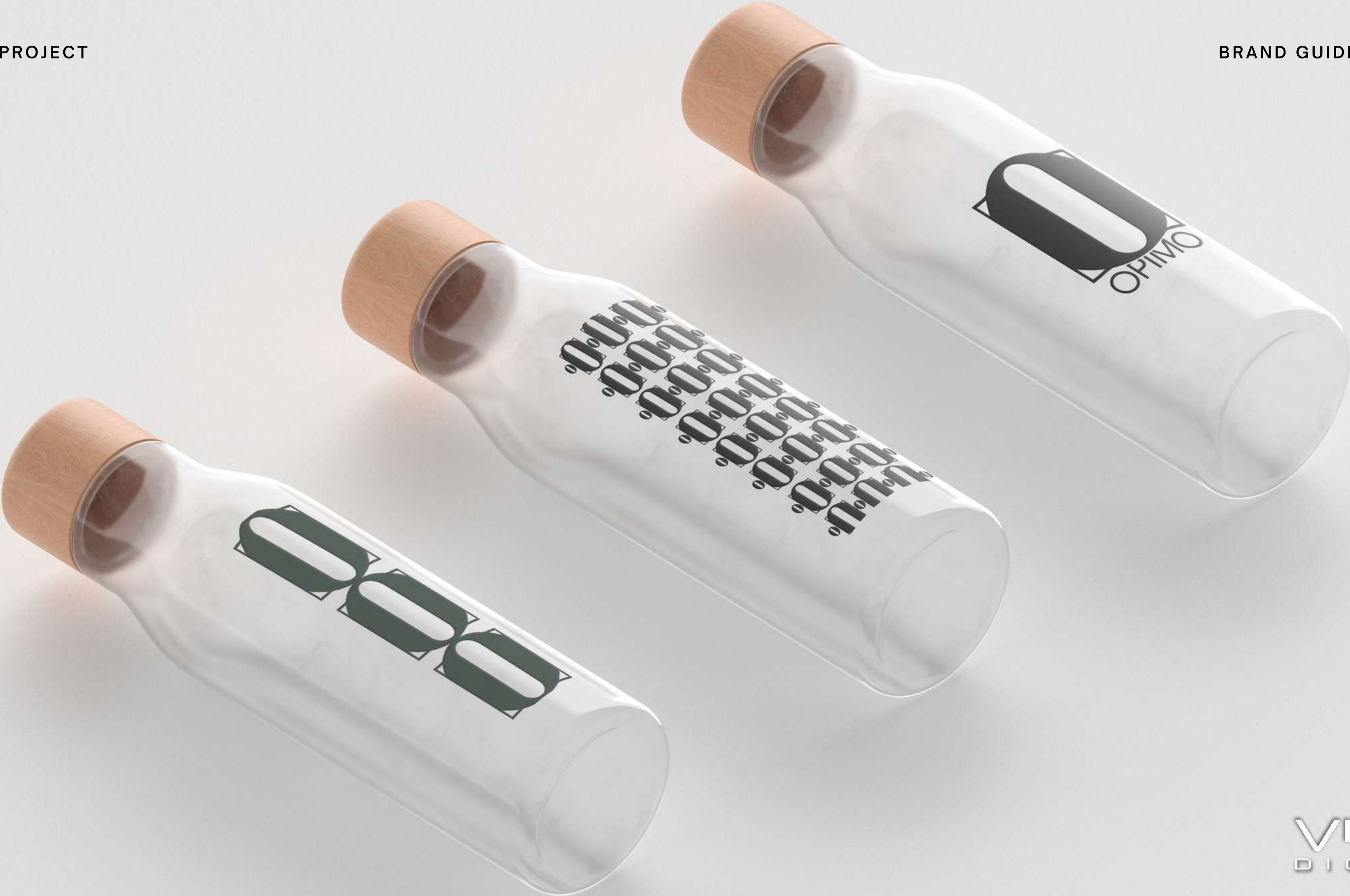


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